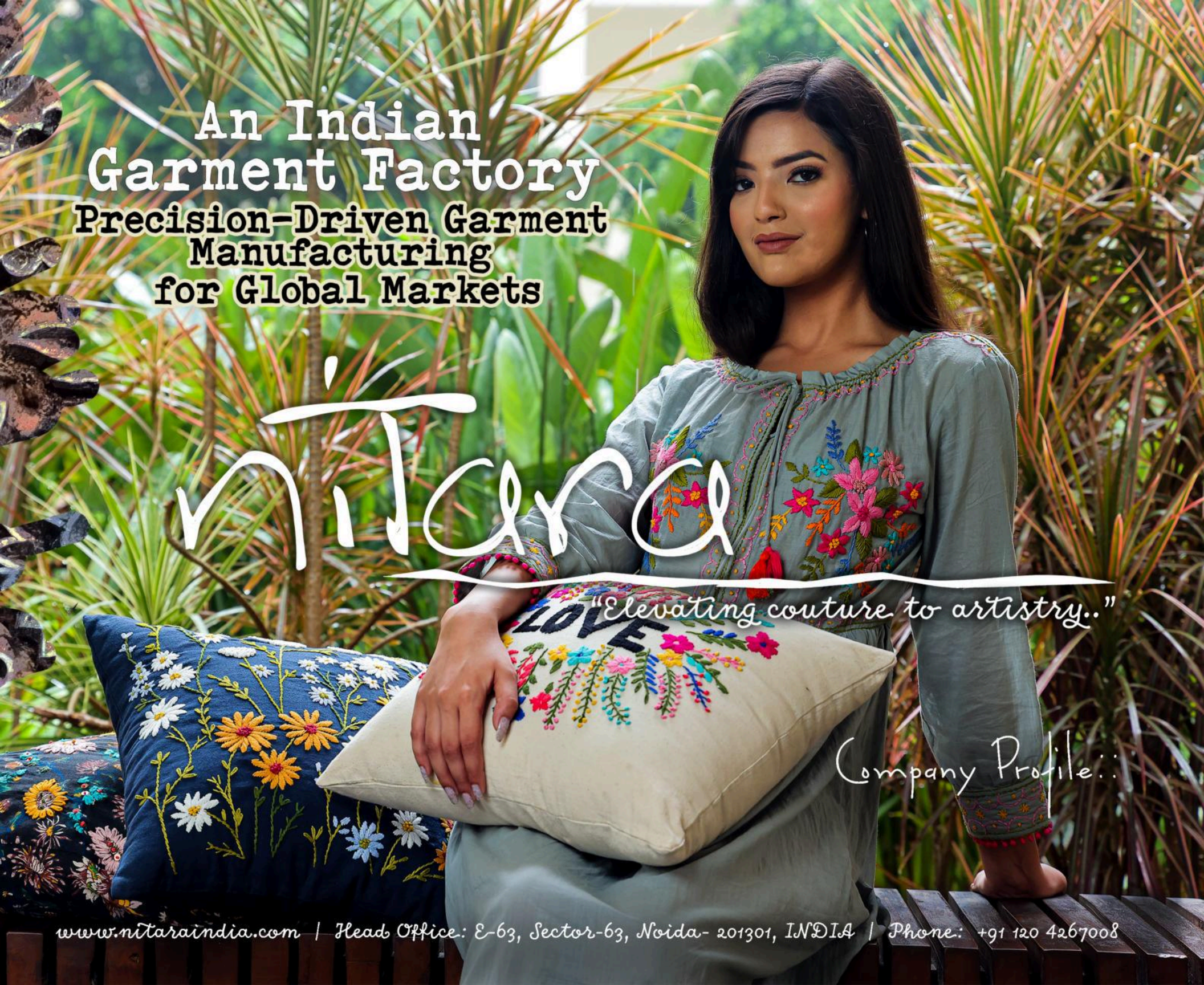

An Indian
Garment Factory
Precision-Driven Garment
Manufacturing
for Global Markets
nitara
"Elevating couture to artistry.."
Company Profile::
www.nitaraindia.com | Head Office: E-63, Sector-63, Noida- 201301, INDIA | Phone: +91 120 4267008

Delivering fashion that is just right, in style, on time..

we are..

Driven by a dedicated core team, specializes in the design and manufacturing of women's fashion & Kids's Fashion collaborating with some of the world's premier brands.

The Factory rooted in the tradition and craftmanship of our father's, who laid the foundation in 1980's and the current generation (NIFT Alumni & Professionals) has passionately carried forward this legacy for the past 21 years, blending time-honored expertise with modern innovation to create quality garments,that stand the test of time, we've spent the past decades refining our craft in casual, hand-embroidered and Bohemian printed Ladies and kids Apparel.

Our in-house CAD teams, In-house printing facilities, and design experts enable us to bring your creativity visions to life with precision. However, our greatest achievement lies not just in our expertise but in the enduring relationships we foster. The strong and consistent bonds we share with our customers, workforce, and community stand as our most significant reward. At Nitara, our commitment goes beyond fashion; it encompasses integrity, innovation, and a relentless pursuit of excellence.

At Nitara, we combine cutting-edge technology and traditional craftsmanship to excel in garment manufacturing.

Printing Expertise: Our advanced 16 Kyocera heads high-speed printing plant, along with PLC-based steaming, coating, and computerized washing, ensures unmatched precision in intricate designs.

Tie/Dye & Washes: We specialize in both traditional and modern tie & dye techniques, producing unique, captivating patterns alongwith expert washes, to achieve vibrant, lasting colors.

Hand Embroidery & Adda Work: Rooted in the craftsmanship of our parental village, modi/ Murad Nagar, we excel in hand embroidery and detailed Adda work, showcasing our commitment to superior craftsmanship.

CAD Pattern Making: Our use of CAD pattern making ensures accuracy and efficiency in garment design and production.

Smart Garment Construction: Our 100% computerized UVT stitching machines ensure high-quality, comfortable garments with detailed craftsmanship.

Laser Cutting & Rhinestones: We bring elegance to our garments through precise laser cutting and hot fix rhinestone application.

At Nitara, we are driven by a relentless pursuit of design excellence and innovation. Our core strength lies in the fusion of creative design with eticulous development processes, all aimed at empowering our clients to amplify their business growth.

Design & Innovation at the Core

Our strength lies in our design and development From ideation to execution, harnessing cutting-edge techniques and imaginative prowess to craft transformative products and experiences, helping our clients grow their businesses.

Research & Development: A Pillar of Progress

At Nitara, Research & Development (R&D) isn't just a department; it's the heartbeat of our evolution. We continually refine and elevate our offerings, pushing boundaries to stay at the forefront of innovation. This dedication to R&D fuels our competitive edge and propels us toward novel, industry-leading solutions.

Manufacturing Excellence

We take pride in our responsible sourcing practices, meticulously selecting quality raw materials that uphold our commitment to sustainability. Our state-of-the-art equipment combined with a highly skilled workforce forms the backbone of our manufacturing process, ensuring the creation of premium-grade garments and accessories.

Quality & Testing: A Culture, Not Just a Process

"Building Quality" resonates at the core of our ethos, transcending mere inspection. Our unwavering adherence to stringent quality standards drives us to minimize rejections while optimizing efficiencies. By embedding quality into every phase, we forge products that surpass benchmarks, embodying reliability and excellence.



Design & Innovations: Unveiling the Future of Fashion:

At Nitara Design Studio, our core competency lies in crafting a transformative journey that marks the genesis of our relationship with innovation. Our design teams span continents, tirelessly curating the latest trends and revolutionary ideas, ushering them from mere concept sketches to the grandeur of store racks.

An Unparalleled Design Philosophy:

Nitara Design Studio embraces an entirely distinctive design philosophy, dedicated to the exclusive and cutting-edge exploration of fashion ideas for the future. Our commitment extends beyond traditional boundaries, as we pioneer the creation of avant-garde styles that redefine the very essence of fashion.

Technology Gears: Powering Innovation and Growth:

In our pursuit of innovation, Nitara firmly believes in the pivotal role of cutting -edge technology as the cornerstone of organizational growth. Every member of the Nitara team has access to state-of-the-art computer hardware, licensed software, and an array of IT tools, fostering a culture of technological empowerment and advancement.

Harnessing Enterprise Resource Planning (ERP) for Excellence:

We leverage Enterprise Resource Planning software across various facets of our operations. This strategic implementation empowers us in streamlining procurement, orchestrating precise production planning, ensuring stringent quality control.

Our ERP system facilitates real-time data exchange, amplifying transaction speeds, and enhancing sales volume by meeting customer requirements with heightened efficiency and effectiveness. This tech-driven approach forms the backbone of our operational excellence, ensuring we stand at the forefront of innovation while meeting and exceeding market demands.

This refined profile segment encapsulates Nitara commitment to groundbreaking design philosophies and the strategic integration of cutting-edge technology to drive innovation/operational excellence. Feel free to further tailor it to highlight specific achievements or unique aspects of your company's technological prowess.

Quality Standards

|| Elevating Excellence with Nitara ||

At nitara, we hold an unwavering commitment to delivering superior solutions through rigorous adherence to impeccable quality standards. Our products undergo rigorous in-house scrutiny at every stage of procurement and production, ensuring an unparalleled level of excellence.

Stringent In-House Quality Assessment

From the moment raw materials, trims, and fabrics are received, Our quality evaluation begins. Each phase of production, from cutting and stitching to finishing and packaging, undergoes multiple rounds of scrutiny. This process guarantees that only piecs of the highest quality reach our clients.

Exemplary Fabric Quality

Our fabrics are crafted to the highest standards,emphasizing dimensional stability, colorfastness, controlled shrinkage, and uniform dyeing.
Every pcs undergoes stringent quality control measures, assuring that only the finest amalgamation of quality and design graces the market.
Raw materials selected for manufacturing are rigorously inspected before incorporation.

Precise Manufacturing Process

The manufacturing process is vigilantly monitored, meticulously divided into stages to ensure meticulous oversight. Products meeting our stringent quality criteria at each development stage progress to the subsequent phase, ensuring a seamless continuum of excellence.

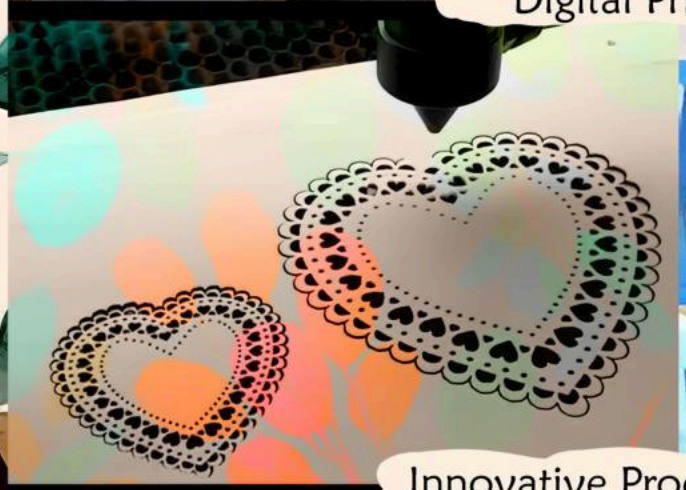
Minimized Lapses, Maximizing Quality Assurance

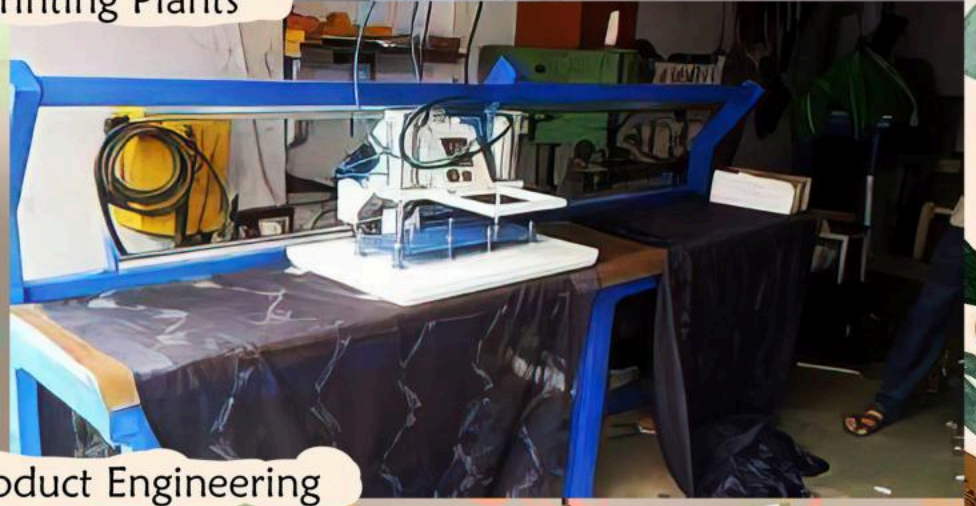
Our approach is designed to minimize lapses in the quality surveillance process, assuring an aproach to delivering products of unparalleled quality. This stringent quality control framework stands as a testament to our dedication to perfection at every step of the production cycle.





Digital Printing Plants





Innovative Product Engineering





Critical Analysis of Quality Parameters



Stitching Floors



Fabric Cutting Floors



Quality Inspection Floors

MACHINERY & SETUP

ENVIRONMENTAL MANAGEMENT & RESOURCE EFFICIENCY

SOLAR ENERGY

95 KWP ROOFTOP SOLAR POWER PLANT — TATA SOLAR
MEETING APPROXIMATELY 30% OF THE FACTORY'S ELECTRICITY REQUIREMENT

BOILER EMISSION CONTROL

PELLET-FIRED BOILER EQUIPPED WITH WATER SCRUBBER, BAG FILTER & ONLINE MONITORING SYSTEM,

WASTEWATER TREATMENT & WATER-EFFICIENT FABRIC PROCESSING

60 M^3/DAY EFFLUENT TREATMENT PLANT — PARADISE ENVIRONMENT SERVICES
PLANNED UPGRADE: ULTRAFILTRATION & REVERSE OSMOSIS (UF/RO) FOR TREATED-WATER REUSE
>> PLC-CONTROLLED, 5-CHAMBER FABRIC WASHING RANGE — TEX-FAB
DESIGNED WATER CONSUMPTION OF 1 LITRE PER METRE OF DIGITALLY PRINTED FABRIC

IN-HOUSE PRODUCTION MACHINERY

FABRIC CUTTER/CLOTH DRILL — EASTMAN/DUKE — 07 SETS
MULTI LAYER MATIC PULLING SPREADING MACHINE
UVT / SINGLE-NEEDLE SEWING MACHINE — JACK — 290 SETS
SIX/FOUR/THREE-THREAD OVERLOCK SEWING MACHINE — PEGASUS — 19 SETS
AUTOMATIC FLATLOCK MACHINE WITH COMPRESSOR — PEGASUS — US — 03 SETS
33-NEEDLE SMOCKING MACHINE — KANSAI — 02 SETS
COMPUTERISED EMBROIDERY MACHINE WITH BUILT-IN LASER CUTTING, DORI & CHIKAN EMBROIDERY,
02-SEQUIN / 04-BEAD SYSTEM — KSA — 24 HEADS

IN-HOUSE DIGITAL PRINTING PLANT

HIGH-SPEED DIGITAL PRINTING WITH 16 KYOCERA HEADS — ATEXCO
PLC-BASED LOOP AGER WITH MOIST AND SUPERHEATED STEAMING — TEX-FAB
2-CHAMBER, 10-FOOT PIN & CLIP TYPE COATING MACHINE — STANFORD
2 BOWL SQUEEZING MANGLE WITH 4 CYLINDER DRYING RANGE MACHINE
ELGI RECIPROCATING AIR COMPRESSOR, 500 LITRES, WITH PLC CONTROLLER — 01 UNIT

GENERAL & SPECIALISED MACHINERY

FULLY AUTO LASER CUTTING WITH CAMERA/CONVEYOR, 1600×1900MM,300 W — 02 SETS
COMPUTERISED HOTFIX STUD / RHINESTONE TRANSFER MACHINE — 01 SET
FABRIC INSPECTION MACHINE/FABRIC FOLDING — RAMSONS — 01 UNIT

FINISHING SETUP

STEAM IRON WITH VACUUM TABLE — RAMSONS — 18 SETS
BRIQUETTE-FIRED BOILER, 750 KG/HR — RAJDEEP — 01 SET
DIESEL-FIRED STEAM BOILER, 150 KG — RAMSONS — 01 SET
WASHING EXTRACTOR, 100 KG / 65 KG / 35 KG — PIONEER — 03 SETS
HYDRO EXTRACTOR /TUMBLE DRYER, 100 KG — PIONEER — 04 SETS
COLOUR MATCHING CABINET/CROCKING METER, GRAY SCALE CARDS— PARAMOUNT — 04 SETS





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nit72121



nit72148



nit72151



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nit72156





nit72159



nit72182



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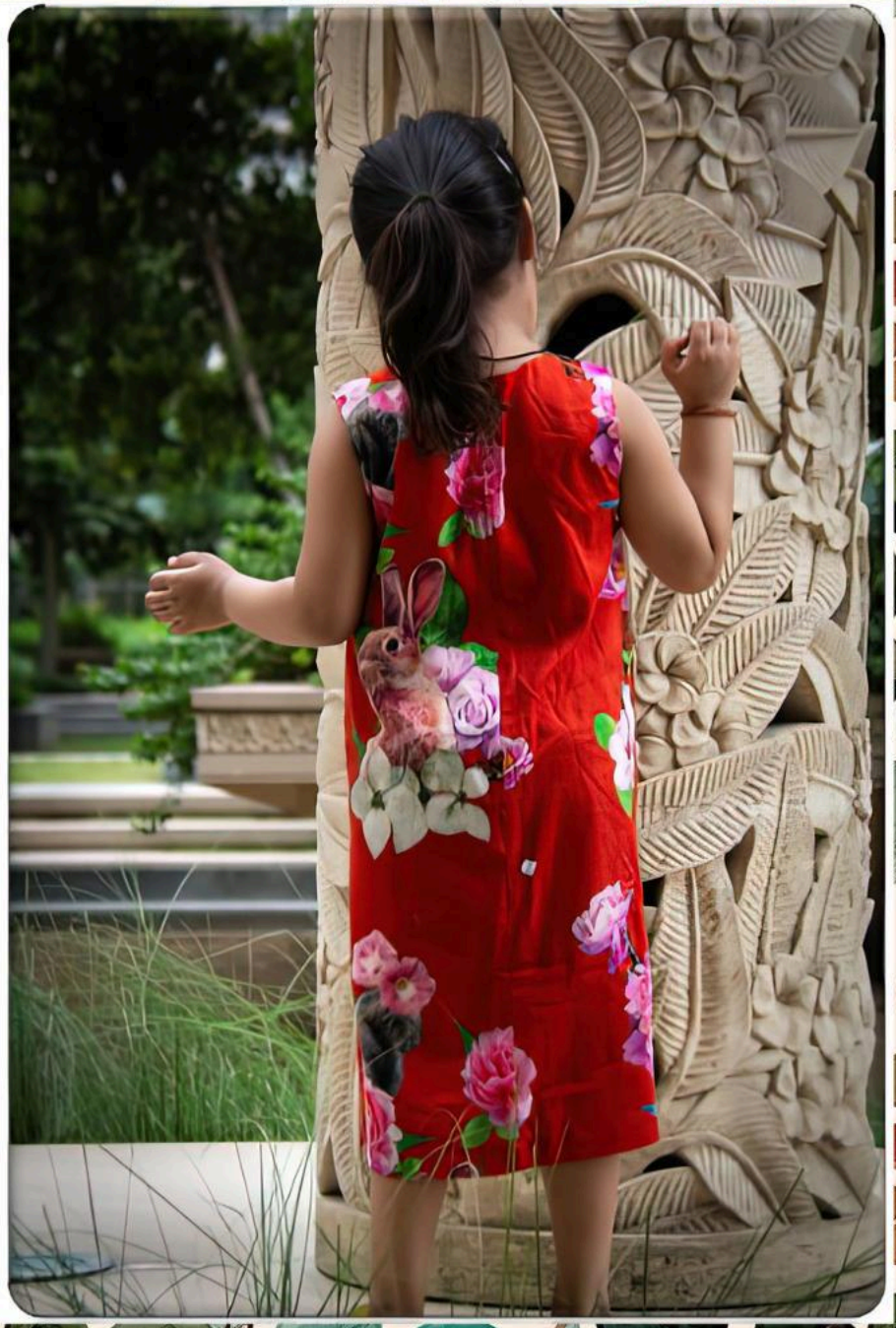
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FROM KIDS COLLECTION:

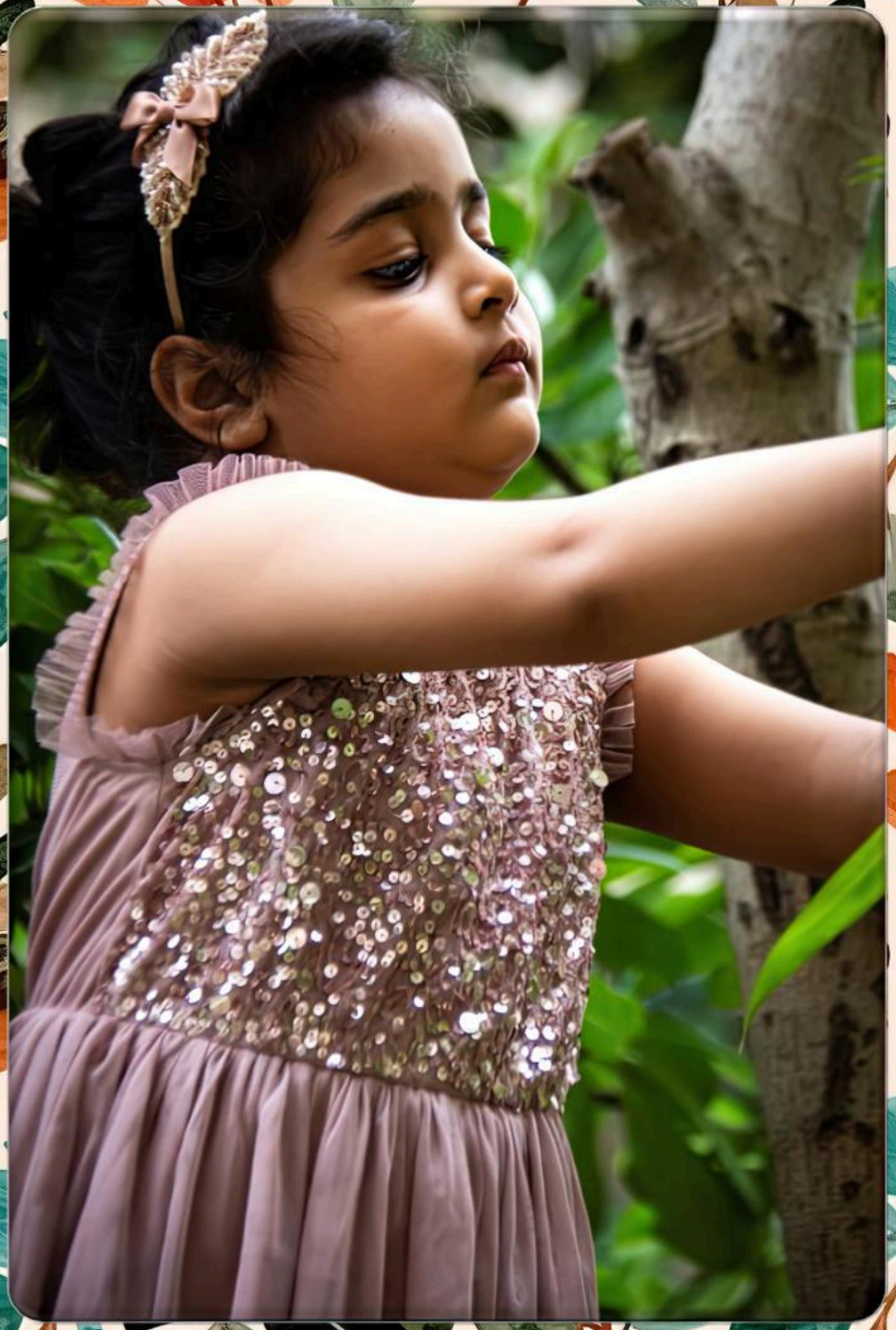




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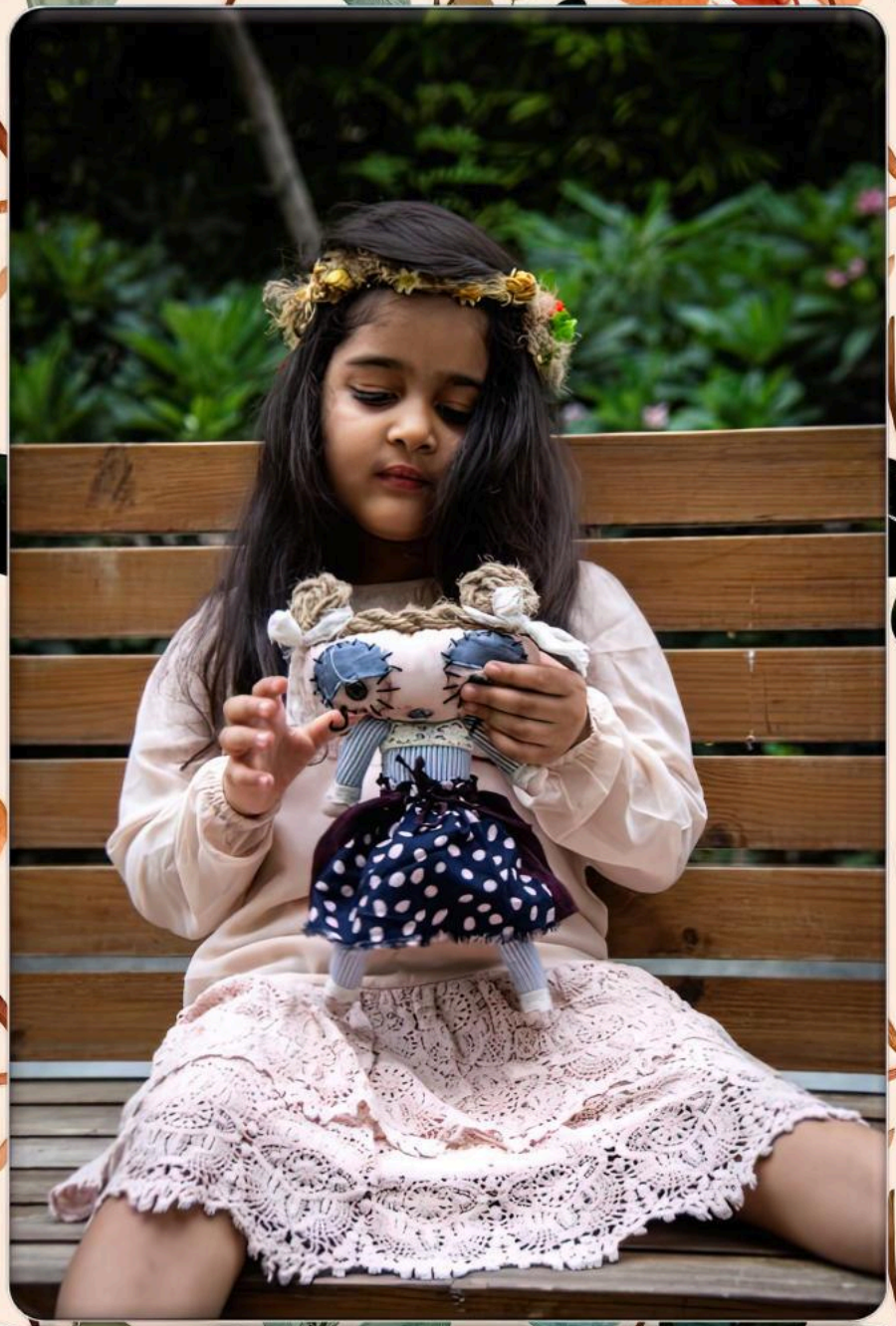
FROM KIDS COLLECTION:





nit kids 222

FROM KIDS COLLECTION:





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FROM KIDS COLLECTION:





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FROM KIDS COLLECTION:





nit kids 225

- whatsapp connect with factory management
- Company Profile
- Collection Gallery

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